

**JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION  
BOARD OF TRUSTEES MEETING**

**June 26, 2025**

**Minutes**

**TRUSTEES PRESENT:** Chair Rosemary McFadden, Brendan Somerville, Suraj Kaufman, Sierra London McDonald, Gerard Pizzillo, Jeff Justice Williams and Stacy Gemma

***By Proxy:*** Emory Edwards

**Also Present:** Richard Campisano, Corporation Counsel, JCEDC Executive Director Mira Prinz-Arey and Staff – Shannon Mitchell, Miriam Tineo, Corinett Rogers and Florence Baron

**Call to Order 6:15pm**

**Open Public Meeting Act Compliance Statement** by Mira Prinz-Arey

**Roll Call**

Motion to approve board minutes of April 24, 2025 and May 7, 2025.

**Motion: Gerard Pizzillo**

**Seconded: Stacy Gemma**

**All in Favor. So Moved**

Executive Director's Report by Mira Prinz-Arey

Updates by Staff Members

**Resolutions:**

**RESOLUTION OF THE JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION AUTHORIZING THE SUBMISSION/ACCEPTANCE OF AN APPLICATION TO THE MUNICIPAL COUNCIL OF JERSEY CITY AND THE NEW JERSEY URBAN ENTERPRISE ZONE AUTHORITY FOR ENTERPRISE ZONE ASSISTANCE FUNDS FOR THE JERSEY CITY UEZ FY 26 ADMIN BUDGET 1/1/2026-6/30/2026**

**WHEREAS**, the Jersey City Economic Development Corporation (JCEDC) has prepared a proposal for submission to the Municipal Council of Jersey City and the New Jersey Urban Enterprise Zone Authority for funding the Jersey City UEZ FY 26 Admin Budget 1/1/2026-6/30/2026; and

**WHEREAS**, said proposal and requested funds are to be expended to carry out projects within the designated enterprise zone in the City of Jersey City, for the following project:

<u>Project</u>	<u>Amount</u>
<u>Requested</u>	
Jersey City UEZ FY 26 Admin Budget 1/1/2026-6/30/2026	not to exceed \$346,479

**NOW, THEREFORE, BE IT RESOLVED, on June 26, 2025** that the Jersey City Economic Development Corporation hereby authorizes and directs submission of said application for funding to the Municipal Council of Jersey City and the New Jersey Enterprise Zone Authority to evaluate and approve the proposed project to be funded from monies deposited in the Enterprise Zone Assistance Fund credited to the account of the Urban Enterprise Zone Authority, said account maintained by the State Treasurer for the Enterprise Zone.

**Motion: Stacy Gemma**  
**Seconded: Jeff Justice Williams**  
**All in Favor. Resolution approved**

**RESOLUTION OF THE JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION AUTHORIZING A CONTRACT BETWEEN JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION AND MWW GROUP LLC**

**WHEREAS**, MWW shall continue to devote its efforts to provide public relations services on behalf of Jersey City Economic Development Corporation, as outlined in Appendix A (the “Services”) of the attached contract.

**WHEREAS**, this contract is alignment with the goals and objectives of the DMO FY 25 grant award which is to raise awareness of the location as a premium destination for tourism in advance of the 2026 World Cup.

**WHEREAS**, this contract will be paid from DMO FY 25 grant funds.

**NOW THEREFORE BE IT RESOLVED**, that on June 26, 2025, the Board of Trustees of the Jersey City Economic Development Corporation hereby approves the contract between Jersey City Economic Development Corporation and MWW Group LLC.

**Motion: Gerard Pizzillo**  
**Seconded: Stacy Gemma**  
**All in Favor. Resolution approved.**

**Motion to nominate and approve Pierre Lindor Jr. as Assistant Secretary and as a member of the Executive Committee.**

**Motion: Gerard Pizzillo**

**Seconded: Jeff Justice Williams**

**All in Favor. So Moved.**

**Motion to adjourn meeting.**

**Motion: Stacy Gemma**

**Seconded: Jeff Justice Williams**

**All in Favor.**

**Meeting Adjourned.**