JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION

BOARD OF TRUSTEES MEETING

June 25, 2026

Minutes

TRUSTEES PRESENT: Chair Rosemary McFadden, Sierra London McDonald, Jeff Justice Williams, Pierre Lindor Jr., Gerard Pizzillo, Esq., Suraj Kaufman, Stacy Gemma, Daniel Basso and Brendan Somerville.

By Proxy: Denise Ridley and Emory Edwards

Also Present: JCEDC Executive Director Mira Prinz-Arey and Staff – Shannon Mitchell, Miriam Tineo, Corinett Rogers and Richard Campisano, Corporation Counsel.

Call to Order via Zoom

Open Public Meeting Act Compliance Statement by Richard Campisano

Roll Call

Motion to approve board minutes of April 23, 2026.
Motion: Jeff J. Williams
Seconded: Stacy Gemma
All in Favor. So Moved

Executive Director Report

Staff Reports

Resolutions:

RESOLUTION OF THE JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION AUTHORIZING THE SUBMISSION/ACCEPTANCE OF AN APPLICATION TO THE MUNICIPAL COUNCIL OF JERSEY CITY AND THE NEW JERSEY URBAN ENTERPRISE ZONE AUTHORITY FOR ENTERPRISE ZONE ASSISTANCE FUNDS FOR THE JERSEY CITY UEZ OFF DUTY POLICE PROGRAM FY 27

WHEREAS, the Jersey City Economic Development Corporation (JCEDC) has prepared a proposal for submission to the Municipal Council of Jersey City and the New Jersey Urban Enterprise Zone Authority for funding the Jersey City UEZ Off Duty Police Program FY 27; and

WHEREAS, said proposal and requested funds are to be expended to carry out projects within the designated enterprise zone in the City of Jersey City, for the following project:

Project	Amount Requested
Jersey City UEZ Off Duty Police Program FY 27	not to exceed $1,950,000

NOW, THEREFORE, BE IT RESOLVED, on June 25, 2026 that the Jersey City Economic Development Corporation hereby authorizes and directs submission of said application for funding to the Municipal Council of Jersey City and the New Jersey Enterprise Zone Authority to evaluate and approve the proposed project to be funded from monies deposited in the Enterprise Zone Assistance Fund credited to the account of the Urban Enterprise Zone Authority, said account maintained by the State Treasurer for the Enterprise Zone.

Motion: Stacy Gemma
Seconded: Suraj Kaufman
All in Favor. Resolution Approved

RESOLUTION OF THE JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION AUTHORIZING THE SUBMISSION/ACCEPTANCE OF AN APPLICATION TO THE MUNICIPAL COUNCIL OF JERSEY CITY AND THE NEW JERSEY URBAN ENTERPRISE ZONE AUTHORITY FOR ENTERPRISE ZONE ASSISTANCE FUNDS FOR THE JERSEY CITY UEZ YOUTH WORKS PROGRAM PHASE 2

WHEREAS, the Jersey City Economic Development Corporation (JCEDC) has prepared a proposal for submission to the Municipal Council of Jersey City and the New Jersey Urban Enterprise Zone Authority for funding the Jersey City UEZ Youth Works Program Phase 2; and

WHEREAS, said proposal and requested funds are to be expended to carry out projects within the designated enterprise zone in the City of Jersey City, for the following project:

Project	Amount Requested
Jersey City UEZ Youth Works Program Phase 2	not to exceed $1,000,000

NOW, THEREFORE, BE IT RESOLVED, on June 25, 2026, the Jersey City Economic Development Corporation hereby authorizes and directs submission of said application for funding to the

Municipal Council of Jersey City and the New Jersey Enterprise Zone Authority to evaluate and approve the proposed project to be funded from monies deposited in the Enterprise Zone Assistance Fund credited to the account of the Urban Enterprise Zone Authority, said account maintained by the State Treasurer for the Enterprise Zone.

Motion: Pierre Lindor Jr./Brendan Somerville
Seconded: Jeff Justice Williams
All in Favor. Resolution Approved

TABLED RESOLUTION:
RESOLUTION OF THE JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION AUTHORIZING THE SUBMISSION/ACCEPTANCE OF AN APPLICATION TO THE MUNICIPAL COUNCIL OF JERSEY CITY AND THE NEW JERSEY URBAN ENTERPRISE ZONE AUTHORITY FOR ENTERPRISE ZONE ASSISTANCE FUNDS FOR THE JERSEY CITY UEZ SID FEASIBILITY STUDY FOR PALISADE AVENUE

RESOLUTION OF THE JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION AUTHORIZING JCEDC TO RETAIN DONOHUE, GIRONDA, DORIA & TOMKINS TO CONDUCT THE AUDIT AND RELATED TAX PREPARATION AND FILINGS FOR FISCAL YEAR 2026

WHEREAS, Jersey City Economic Development Corporation (JCEDC) requires an audit to be done in a timely and efficient manner;

WHEREAS, Donohue, Gironda, Doria & Tomkins has performed audit services for the corporation since March 2021 and have provided us with an engagement letter for FY 26 audit and related tax preparation and filings with an estimated cost of $35,000

NOW THEREFORE BE IT RESOLVED, on June 25, 2026, the Jersey City Economic Development Corporation does hereby authorize the JCEDC to retain Donohue, Gironda, Doria & Tomkins to conduct the audit and tax related preparation and filings for Fiscal Year 2026.

Motion: Stacy Gemma
Seconded: Gerard Pizzillo
All in Favor. Resolution Approved

RESOLUTION OF THE JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION AUTHORIZING A CONTRACT EXTENSION BETWEEN JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION AND PLACER.AI

WHEREAS, Placer.ai is an advanced location analytics and foot traffic data platform. By analyzing anonymized mobile device data, it provides businesses and organizations with detailed insights into how, when, and where people visit physical locations.

WHEREAS, the JCEDC has subscribed to the services of the Placer.ai platform since 2024 and wishes to continue to use the platform obtain these analytics to further the goals of the corporation.

WHEREAS, the JCEDC uses the Placer platform's analytics for event marketing and grant reporting. JCEDC also shares event analytics with the City of Jersey City and our nonprofit partners upon request.

WHEREAS, the cost to continue the subscription to July 12, 2027 is $53,308.00

NOW THEREFORE BE IT RESOLVED, that on June 25, 2026, the Board of Trustees of the Jersey City Economic Development Corporation hereby approves the contract extension between Jersey City Economic Development Corporation and Placer.ai.

Motion: Rosemary McFadden
Seconded: Gerard Pizzillo
All in Favor. Resolution Approved

TABLED RESOLUTION:
RESOLUTION OF THE JERSEY CITY ECONOMIC DEVELOPMENT CORPORATION'S BOARD OF TRUSTEES AUTHORIZING THE EXECUTIVE DIRECTOR TO SIGN CONTRACTS/AGREEMENTS UP TO $50,000 ON BEHALF OF THE CORPORATION

Motion to Adjourn: Gerard Pizzillo
Seconded: Jeff Justice Williams
All in Favor.

Meeting Adjourned.